



# Hosting A Motorsports Fundraiser

Thank you for hosting a fundraiser for St. Jude Children's Research Hospital.® Motorsports fundraisers provide the perfect opportunity to pair your passion with our mission: *Finding cures. Saving children.*® Here are a few ways you can turn your passion for motorsports into a fundraiser benefitting St. Jude:

## Shows

Show off your classic cars, low riders, luxury vehicles or motorcycles with a fun and entertaining car show for St. Jude. Reach out to car/motorcycle shops, dealerships, local festival grounds and community parks to find your event location. Spectators and participants pay a fee to take part in the event.

## Cruises

Hit the road and go cruisin' for St. Jude. Create a route, identify road captains for your ride, and provide participants a map of the route. To find participants, contact local car/riding clubs, dealerships, auto shops and motorsport enthusiasts. Participants pay a fee to take part in the ride and seek pledges from supporters to raise funds.

## What You'll Need:

- Venue or outdoor space
- Volunteer support
- Promotional materials (included in your online fundraising center)
- Sponsor forms (included in your online fundraising center)

For additional ideas, tools and resources, visit [stjude.org/yourway](https://stjude.org/yourway) or contact your coordinator support team at 1-800-457-2444 or [specialevents@stjude.org](mailto:specialevents@stjude.org).



**St. Jude Children's  
Research Hospital**  
Finding cures. Saving children.  
ALSAC - DANNY THOMAS, FOUNDER